

Madison Kovsky

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EDUCATION

Auburn University

Auburn, AL

May 2024

Bachelor of Arts, Communication

Minor: Sports Communication

Relevant Coursework:

- Sports Media Management
- Sports Media Relations
- Sports Analytics
- News and Sports Announcing

EXPERIENCE

Washington Commanders | Ashburn, VA

July 2024-Present

Social Media Intern

- Create content for use across all Commanders social media channels
- Assist in managing social media accounts
- Maintain a strong voice across platforms on gamedays
- Work with athletes to capture and create social media content

Auburn Baseball | Auburn, AL

September 2022-May 2024

Creative Content Intern

- Capture and create content for use on Auburn Baseball official social media platforms under the supervision of Auburn Athletics Assistant Director of Communications
- Edit videos, photos, and graphics using Adobe Creative Suite
- Attend weekly team meetings, all practices, and all games
- Bridge gap between team and fans by posting Instagram stories throughout team events

Major League Baseball | New York, NY

June 2023-August 2023

Social Production Intern

- Ideate and create social content across MLB social media platforms
- Compile and organize social media analytics
- Produce live shoots with athletes alongside Social Production team
- Monitor daily and weekly social trends

War Eagle Productions | Auburn, AL

August 2022-September 2022

Student Employee

- Created social media posts and generate engagement on Twitter, Instagram, Facebook, and TikTok using creative skills
- Launched War Eagle Productions on TikTok to reach a larger audience and promote the brand